

LISA MISSENDA

GRAPHIC DESIGNER / WEB DESIGNER / PHOTOGRAPHER

PROFILE

Name

Lisa Missenda

Address

16833 Holly Way,
Accokeek, MD
20607

Phone

202 215 5906

Email

lisa@lisamissenda.com

Website

www.lisamissenda.com

Portfolio Link

lisamissenda.com/Portfolio-2017.pdf

SOCIAL

 facebook.com/lisakoubou

 [@lisakoubou](https://twitter.com/lisakoubou)

 linkedin.com/in/lisamissenda

 [@lisakoubou](https://www.instagram.com/lisakoubou)

FREELANCE CLIENTS

Youth Popular Culture Initiative

Created their DC Prevention Ward 1 and Ward 2 websites

Salvadoran Enterprises for Women

Designed and maintain the SEWINC.org website

Some other clients: Omar Greenbax, Toby Foyeh Orchestra, Syndicate 51, Brxidges 2 Wellness, Fondation Limye Lavi, Clarence "The Bluesman" Turner, Potomac: The River Runs Through Us Documentary, Whisperwoods

VOLUNTEER WORK

▲ Produce an email newsletter for Holy Redeemer Catholic Church in Washington, DC, add content to their website and manage their social media presence.

▲ Photograph, create promotional graphics and video the Father McKenna Center Annual Jigs and Reels benefit.

EXPERIENCE

2013 - 2017

Archdiocese of Washington

Graphic Designer / Web Designer

Create branding for 2 yearly special initiatives ▲ Create motiongraphic for social media videos ▲ Collaborate with team to create graphics for social media platforms and campaigns ▲ Design and maintain special campaign websites ▲ Photograph events for Social Media and the Catholic Standard Newspaper ▲ Design and maintain the *Capital Catholic App* ▲ Create graphics for the ADW Social Media team for the Papal Visit on September 2015 ▲ Collaborate, design and create a Social Book that was given to Pope Francis on his visit to Washington DC in 2015 ▲ Assist other departments with their branding and graphic needs

2010 - 2013

Father McKenna Center

Social Media / Graphic Designer / Web Designer

Brand development ▲ grew Facebook page to over 300 followers ▲ Photograph events to share on website and social media ▲ Create content for website ▲ Update and maintain website ▲ Manage Father McKenna Center Facebook fan page

June to August
2012

Park Triangle Production

Summer Intern / Production Assistant

Video editor and production assistant for the web docuseries *The Angle*. theangleshows.com. Assisted with 5 on location video productions.

1994 - 2009

Chrome Inc.

Production Manager and Custom Photographic Printer

Manage and maintain production of a full service photographic and digital printing facility ▲ Photograph artwork and photographs ▲ Involved in the installation, setup, color management, policy and procedures for Chromira Digital Printer and Xerox Docucolor printers. ▲ Prepare digital files for digital press, which included bookmaking, business cards, postcards, greeting cards and brochures. ▲ Prepare digital images for the Chromira Digital Printer ▲ Work closely with photographers on their projects

EDUCATION

1985 - 1989

BA - Liberal Arts / Photography

Pennsylvania State University/State College, PA 16802

Work study - photograph artwork for collection in the Art History Department

SKILLS

Professional

Adobe Photoshop

Adobe Illustrator

Photography

HTML/CSS

Wordpress

Adobe InDesign



Personal

Conscientious

Dedicated

Industrious

Independent

Persevering

Productive