

Lisa Missenda's Portfolio

BRANDING



Branding for St. Gabriel's Catholic Church in Washington, DC



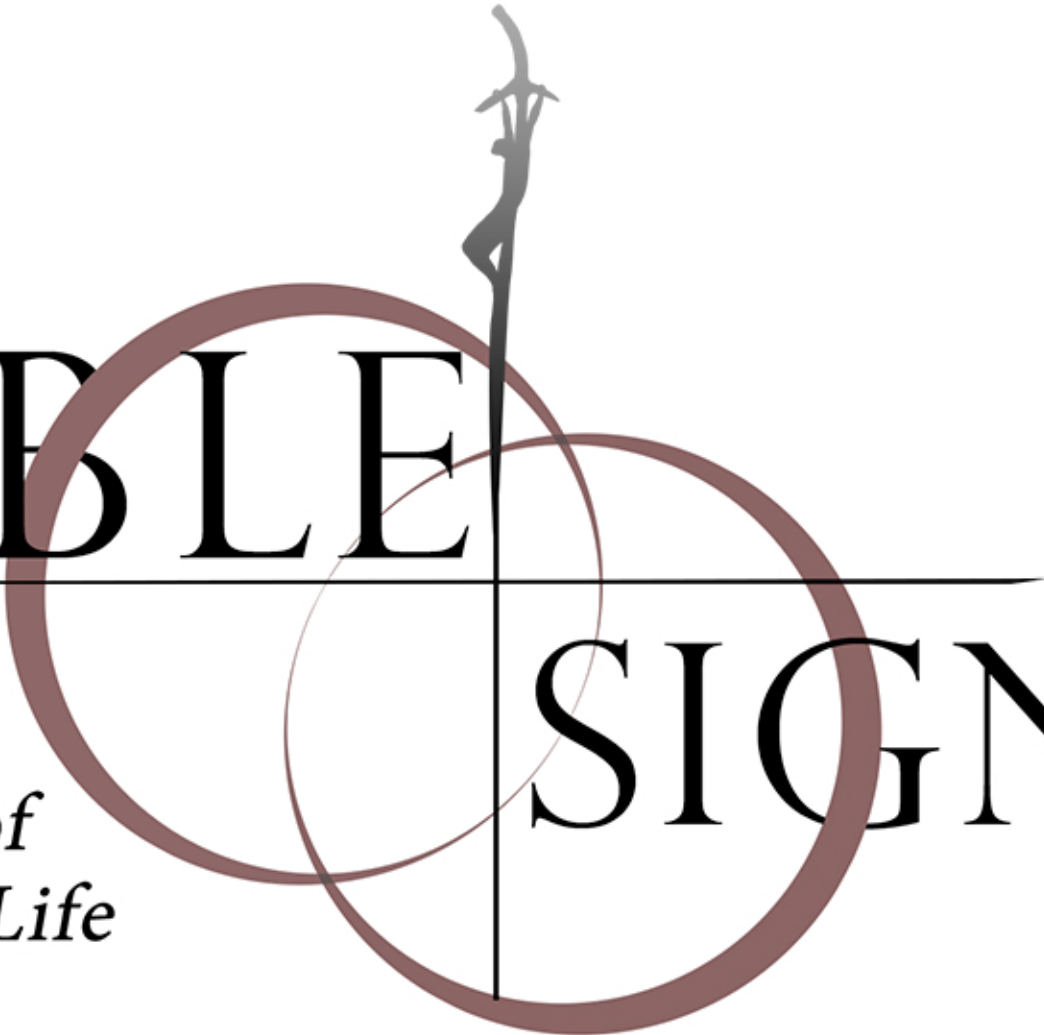
Branding for Marimba Linda Xelajú

9th Annual

jigs
and
reels
and
songs

for the Homeless

Branding for Father McKenna Center Fundraiser



VISIBLE SIGN

Ephesians 5: 25-33

*Building a Culture of
Marriage and Family Life*

Branding for the Office of Family Life for the Archdiocese of Washington



Branding for the Archdiocese of Washington Find the Perfect Gift Initiative



Branding for the Archdiocese of Washington Office of Digital Media



Branding for the Archdiocese of Washington No DC Suicide Initiative

GRAPHIC PROJECTS



Create a license plate mock-up for the Archdiocese of Washington

OCTOBER 10
11 - 4PM

25

Center City Fall Festival

Celebrating Our Neighborhood
A Multi-Generational Celebration

Located on the grounds of Holy Redeemer
Church on New York Ave, NW and along
Pierce Street from 1st St. to
New Jersey Ave NW, WDC

PIERCE ST
NW

100

FOOD

VENDORS

GAMES

PERFORMERS

**Holy Redeemer
Catholic Church**
206 New York Ave, NW
Washington, DC 20001

For more information contact us at 202-347-7510
or visit us at

centercityfallfestival.com

Flyer Design for Center City Fall Festival



Retouch for Prayer Card Design for the Archdiocese of Washington

SOCIAL MEDIA GRAPHICS



washarchdiocese

FOLLOWING ▼

Archdiocese of Washington The Archdiocese of Washington is home to over 620,000 Catholics. The 95 Catholic schools educate over 27,000 children.
walkwithfrancis.org

1,874 posts

3,674 followers

163 following



Instagram Campaign for the Archdiocese of Washington

What to expect when you go to Confession

Greeting



the priest welcomes you with a blessing or greeting

Sign of the Cross



make the sign of the cross and say, "Bless me Father, for I have sinned. My last confession was..."

Confession



confess all your sins to the priest

Sorrow



say, "I'm sorry for these and all my sins"

Penance



the priest assigns an external act (prayer, fasting or almsgiving) to help one stay focused on God and away from sin

Act of Contrition



pray the Act of Contrition

Absolution



the priest says the prayer of Absolution forgiving you for your sins

#EncounterMercy in the Sacrament of Reconciliation.



#TheLightIsON for you.

infographic created for the Archdiocese of Washington

CARE FOR THE VULNERABLE



120,000+

People in DC and MD served by 65 Catholic Charities DC programs.

1800+

Beds and shelter provided each night.



Adults and children with disabilities given education, employment and the chance to get involved in their community



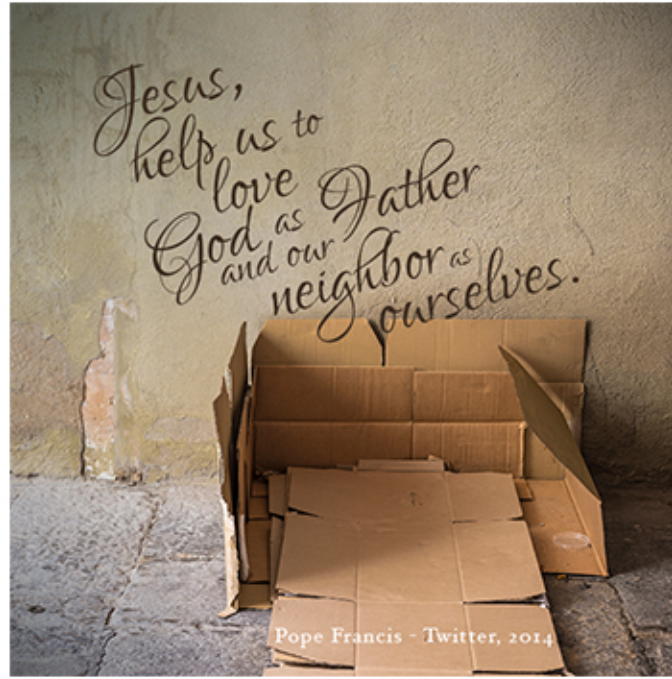
3,900+

People received job training, employment referrals, and on the job coaching

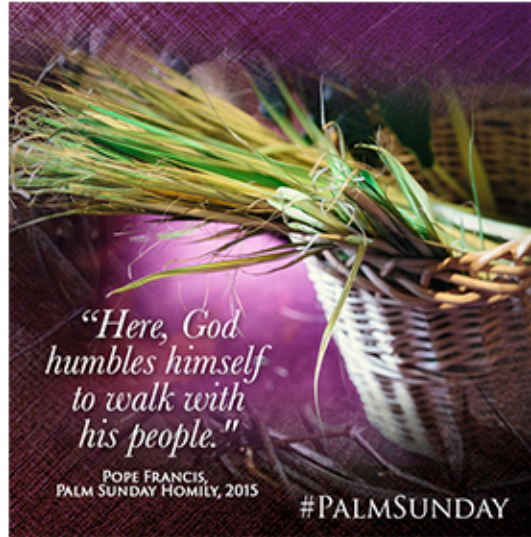
SHARE THE JOY, WALK WITH FRANCIS

SOURCE: CATHOLIC CHARITIES OF THE ARCHDIOCESE OF WASHINGTON, 2014

Infographic for the Archdiocese of Washington



Social Media Campaign for the Archdiocese of Washington



Social Media Campaign for the Archdiocese of Washington



Social Media Campaign for the Archdiocese of Washington
Design and Photography

THANK YOU

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