

LISA MISSENDA

GRAPHIC DESIGNER / PHOTOGRAPHER

PROFILE

Name

Lisa Missenda

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SOCIAL

 facebook.com/lisakoubou
 [@lisakoubou](https://twitter.com/lisakoubou)
 linkedin.com/in/lissmissenda
 [@lisakoubou](https://instagram.com/lisakoubou)

PROFESSIONAL STATEMENT

A creative designer with a strong technical background, always open to learn new techniques and able to problem solve effectively.

OBJECTIVE

To create designs that will increase social engagement for the National Geographic brand. I am a persistent self learner always looking for sources of inspiration to make designs fresh and timely. Bringing my photographic background to pair perfectly with the rich photographic content of the National Geographic brand to social media.

EXPERIENCE

Present

Archdiocese of Washington

Graphic Designer / Web Designer

Create graphics for social media platforms and campaigns ▲ design and maintain special campaign websites ▲ Create branding for special initiatives ▲ Design and maintain the *Capital Catholic App* ▲ Photograph events for Social Media ▲ Create graphics for a Social Media team for the Papal Visit on September 2015 ▲ Design and create a Social Book that was given to Pope Francis on his visit to Washington DC in 2015 ▲ Assist other departments with their branding and graphic needs

 [@Washarchdiocese](https://twitter.com/Washarchdiocese)

 [@Washarchdiocese](https://www.instagram.com/Washarchdiocese)

 facebook.com/adw.org

 adw.org

2010 - 2013

Father McKenna Center

Social Media / Graphic Designer / Web Designer

Brand development ▲ Increase website traffic growth ▲ Create content for website ▲ Update and maintain website ▲ Manage Father McKenna Center Facebook fan page

June to August
2012

Park Triangle Production

Summer Intern / Production Assistant

Video editor and production assistant for the web docuseries *The Angle*. theangleshow.com

1994 - 2009

Chrome Inc.

Production Manager and Custom Photographic Printer

Manage and maintain production of a full service photographic and digital printing facility ▲ Involved in the installation, setup, color management, policy and procedures for Chromira Digital Printer and Xerox Docucolor printers. ▲ Prepare digital files for digital press, which included bookmaking, business cards, postcards, greeting cards and brochures. ▲ Prepare digital images for the Chromira Digital Printer ▲ Work closely with photographers on their projects

EDUCATION

1985 - 1989

Liberal Arts / Photography

Pennsylvania State University/State College, PA 16802

SKILLS

Professional

Adobe Photoshop 
Adobe Illustrator 
Photography 
HTML/CSS 
Wordpress 
Adobe InDesign 

Personal

Conscientious 
Dedicated 
Industrious 
Independent 
Persevering 
Productive 